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The Circus is coming to Newlands Primary School

22nd June 2019

8th January 2019

To Whom it May Concern;

The Newlands Primary School's Summer Fayre is a regular feature on the school's calendar and has always proved to be one of the most successful events run by the PTA. Plans are now underway for this year's event; it is our intention to make this year's fayre the best yet, attracting even more parental and local support.

This year, we have invited Happy's Circus (<https://www.happyscircus.co.uk/>) to join our summer fayre, which we hope will raise additional, much needed funds for the PTA and school whilst giving local businesses, who choose to support the school, the opportunity to promote their company to our parents and the wider community.

We are offering local companies and businesses, just like yours, the chance to advertise in our brochure which will be given away for free to every person attending the Circus. The Circus itself has a maximum capacity of 600 people, so all of our visitors will be aware of the support each company has given to this important local event.

There are three advertisement sizes available, starting from just £25:

Quarter Page Spread: £25.00

Half Page Spread: £50.00

Full Page Spread: £100.00

We are happy to talk through the various options that are available. If you would like to discuss the options available please contact me on 07793542993 or via email at fondsptanewlands@outlook.com

This is an excellent opportunity to raise the profile of your business within the local community, whilst supporting a worthy cause. The support that local businesses offer us really does make a difference to the resources the school can offer to the children, so on behalf of all of them: a very BIG thank you.

Should you wish to proceed with advertising in our brochure we would ask that all cheques are sent to the school address and are made payable to FONDS and all pdf advertisements are emailed to fondsptanewlands@outlook.com by Friday 1st March 2019.

If you are unable to participate in the sponsorship scheme but have an alternative way to offer support, please do not hesitate to get in touch.

I look forward to hearing from you soon.

Kind regards,

Rebecca Wynn
On behalf of Newlands Primary School PTA
Registered Charity Number: 1022397